

Ahead of the Game 2024

LAPS is delighted to offer you an opportunity to access one of the most sought-after talent pools in the world: elite athletes. Ambitious, competitive, results-focused, driven and tenacious – it's no surprise that sportspeople are proven to excel in careers beyond sport, because of the values and behaviours they bring to work every day. Whether you're an employer or an educator, or anything in between, this event is designed to help you reach a unique group of elite athletes, all seeking to plan ahead for opportunities beyond sport.



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The events were excellently planned and coordinated. The locations for the events were great and I thought helped being a neutral setting for people to find out more. We had great interest in our stand and it was a great opportunity to inform people about the industry as a whole.



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aheadofthegame@laps.careers

Watch the
2023
highlights
video here.



Ahead of the Game events bring together dynamic businesses and sportspeople thinking about their future.

The event is aimed predominantly at footballers from academies across the UK, but is open to LAPS members from any sport.

Ahead of the Game is supported by League Football Education (LFE), Premier League and The PFA.

Our headline sponsor is All Sport Insurance. NHS England are our Health sponsor.



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We are looking forward to seeing you at three iconic football stadiums in March 2024...

Villa Park, Birmingham, 13.3.24

Elland Road, Leeds, 20.3.24

Tottenham Hotspur, London, 27.3.24

Apply for your place today: £425 per event

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It was a fantastic day and it was great to interact with the wider staff and players that passed through.



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